

SPONSORSHIP PROSPECTUS

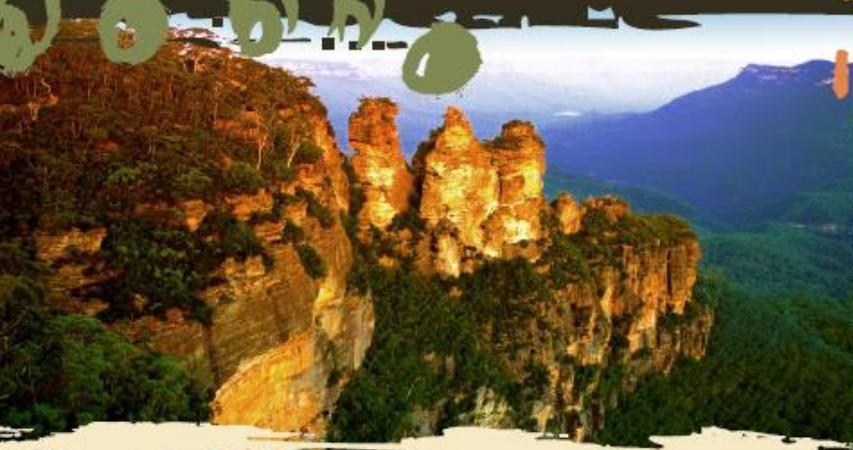
expanding
the
circles

8TH INTERNATIONAL ADVENTURE THERAPY CONFERENCE

29 August – 2 September 2018

The Tops Conference Centre

SYDNEY, AUSTRALIA



www.internationaladventuretherapy.org



After 21 years, the Eighth International Adventure Therapy Conference is returning to Australian shores

A strong and growing body of research evidence supports the benefits of Adventure Therapy for wide-ranging target groups. In Australia, this field of practice has come to be called Bush Adventure Therapy, highlighting the importance of the natural environment and a careful use of small groups within the therapeutic application of adventure experiences for participants. The Australian peak body for this field of practice (AABAT) is hosting the upcoming 8IATC on behalf of the Adventure Therapy International Committee (ATIC), and a local organising committee is working hard to ensure this will be a cutting edge and memorable event for all who attend.

If you want to understand what adventure therapy is, go here: <https://internationaladventuretherapy.org/about-international-adventure-therapy-practices/>

If you want to know more about the Australian Association of Bush Adventure Therapy go here: <https://aabat.org.au/>

If you want to understand more about Bush Adventure Therapy in Australia, go here: <https://aabat.org.au/bat-research-pages/>

Invitation from the Conference Organising Committee

We warmly invite you and your organisation to reach towards your vision and purpose by sponsoring some components of the 8IATC. Your sponsorship will prove to be a valuable investment by highlighting your organisation to over 350 practitioners, researchers, academics, educators, trainers, supervisors, managers, policy-makers, allied health professionals, outdoor adventure leaders and students who will converge as delegates from around the world at The Tops Conference Centre in New South Wales, from Wed 29th August to Sun 2nd September 2018.

The 8IATC Organising Committee has developed a vigorous program to celebrate past achievements and inspire future innovations. As a result, the 8IATC will bring together people from diverse cultures and subcultures for an intensive time of celebration, inspiration, development, experiential learning, delicious food and networking.

Previous International Adventure Therapy Conferences have focused on establishing coherence and quality within the international field of adventure therapy. At the 8IATC we are reaching outwards with a theme of “Expanding the Circles” to build links with allied fields such as social work, youth work, youth justice, programs for and by first peoples, occupational therapy, psychotherapy and other sectors supporting people in innovative and effective ways.

Delegates from within the existing adventure therapy community and from adjacent fields are invited to reflect on their cultural and professional origins, and re-imagine their contemporary knowledge and expertise in the light and landscape of ancient place-based practices.

A number of exciting sponsorship opportunities are available, and are outlined below.

We look forward to your participation.

Organising Committee

8th International Adventure Therapy Conference

Conference Venue

The Tops Conference Centre
51 Bendena Garden
Stanwell Tops NSW 2508
Tel: 1800 816 496
W: <http://www.thetops.com.au/>

Conference Program: 'Expanding the Circles'

The conference will commence on the morning of Wednesday 29th August and will conclude at midday on Sunday 2nd September 2018.

The 8IATC will share a wide range of experiences and sensations, from plenary speakers to small-group interactive workshops, along with seminars, experiential sessions, posters, interest group meetings and physically active groups.

Sometimes called Keynotes, each of the 8IATC 'Spotlight Speakers' will address one of four key streams underpinning the conference theme 'Expanding the Circles'. Our special guests will engage, enthuse and provoke us towards clearer appreciation of the scope, practices and potential of adventure therapy within international contexts.

The program will include:

- 'In the Spotlight' Guest Speakers
- Invited Presenters
- Concurrent Sessions
- A range of presentation mediums, including experiential sessions
- An International Expo
- Networking Opportunities
- A family friendly setting
- Morning/Afternoon Teas
- Lunches
- Evening meals
- Evening Social Events

Spotlight Speakers:

- Dr Nevin Harper will take us to the core of adventure therapy practice and research
- Karen Field will take us to the edges of our allied fields of practice
- Jess Huon will take us to new places within ourselves and our work
- An Indigenous elder will challenge our roots by connecting contemporary practices with ancient traditions.

Pre- and Post-Conference workshops:

- A range of pre- and post- conference workshops are on offer around Australia to enhance connections across cultures, professions and paradigms.

Social events and a festival atmosphere:

- Because the value of a conference comes from the social interactions as much as from the formal conference program, the organising team have worked hard to create a truly unforgettable social experience, including a set of extra ways delegates can connect with each other and with conference sponsors.

Who Should Attend?

A wide range of professions and positions from both the public and private sector will be represented at the conference, including:

- Practitioners
- Company Managers
- Educators, Trainers and Supervisors
- Academics and Researchers
- Policy-makers and Funders
- Allied Health Professionals
- Outdoor Adventure Leaders and Guides
- Students from a range of fields

The 8IATC Organising Committee is planning for approximately 450 delegates to attend the conference. Each one of these delegates, in their professional and commercial environments, has some level of authority to influence service delivery and to embrace improvement that your products and services might offer.

As a part of our commitment to “*Expand the Circles*”, the 8IATC Organising Committee will proactively encourage engagement from wide-ranging individuals and international communities with associated interests.

Benefits of Sponsoring

Sponsoring is a cost effective way to reach your target markets and is tax deductible to companies. In line with the conference theme of “*Expanding the Circles*”, the 8IATC Organising Committee will support your products and services as a worthy addition to this platform. We are confident the benefits of sponsoring at the 2018 conference are:

- Promoting your organisation to the widest possible audience through the extensive pre-conference mailings, social media campaign and website exposure
- Enhancing your image by being associated with an event specifically tailored to your target market
- Building relationships that provide you with the opportunity for a dialogue with your key target audience
- Cultivating brand identity amongst receptive influential viewers
- Developing new business directly with top decision-makers attending the conference
- Maintaining existing business relationships directly with conference attendees
- Networking with speakers and delegates at the leading edge of your industry
- Gaining maximum exposure for your corporate logo in the promotional activity before, during and after an event
- Using the event as a ‘training/information seminar’ for relevant internal staff
- Displaying your support for the industry and commitment to safety in the workplace
- Launching new products or incentives directly to desired target market.

Promotion of the Conference

The conference will be promoted extensively throughout Australia and Internationally. Promotion will include:

- Direct mail – distribution of the conference announcements and registration brochure
- Conference website – sponsors will be acknowledged on the conference website
- Social media
- Advertising in related journals and newsletters
- National and international networks of associations
- Promotion and links from other related websites and industry journals
- Promotion at other industry related conferences/meetings

Your support of this conference will be highlighted at every opportunity.

Sponsorship Opportunities

There are a number of opportunities for association of your organisation with the 8th International Adventure Therapy Conference, giving you the chance to raise your profile and demonstrate your support of the Adventure Therapy. A variety of sponsorship opportunities are outlined in this document. These will be secured by receipt of payment on a first come, first serve basis.

Package	#	Package	#
Gold Sponsor (\$14,000)	2	Conference Lanyard Sponsor (\$4,400)	1
Silver Sponsor (\$9,900)	4	Conference Wi-Fi Sponsor (\$2,500)	1
Bronze Sponsor (\$6,600)	6	Conference Website Sponsor (\$2,500)	1
Welcome Reception Sponsor (\$5,500)	1	Satchel Insert (\$550)	N/R
Conference App Sponsor (\$5,500)	1	Writing Pad Sponsor (in kind)	1
Keynote Speaker Sponsor (\$5,500)	4	Pen Sponsor (in kind)	1
Conference Satchel Sponsor (\$4,400)	1	Ochre Sponsor (multiple price points)	15

N/R: Not restricted. All prices in this document are in AUD, inclusive of GST.

Individual Packages

Many sponsorship arrangements do not cater for the specific needs of an organisation, so we would like to offer you the opportunity to tailor a package to suit your particular needs.

Your involvement in the Conference has the potential to generate exciting opportunities for your organisation. To discuss your individual requirements, please contact the Conference Manager, Michelle Bye on 03 9863 7606 or michelle.bye@encanta.com.au.

Please note:

- Acknowledgement in Conference publications is subject to sponsorship confirmation prior to printing deadlines.
- All banners, including production, artwork and delivery costs are the responsibility of the sponsor.
- Inserts must be freighted to/from the conference venue at your own cost.
- Artwork must be supplied in electronic format – specifications will be supplied upon confirmation.

GOLD SPONSOR**\$14,000**

(2 opportunities)

Benefits Include:

- Three complimentary full Conference registrations including social function tickets;
- 20% discount on any full Conference registrations purchased;
- Acknowledgement in the opening session of the Conference;
- Acknowledgement by Conference Chair at regular intervals throughout the conference;
- Three minute DVD advertorial (to be supplied by sponsor) to be shown on screens during arrival and registration on each day;
- Company banner (to be supplied by sponsor) prominently displayed in the main session room during the conference (type and size of banner to be determined by Conference Manager);
- Company logo on sponsor signage at the Conference venue;
- Company logo on cover of the Conference handbook;
- Full page advertisement in Conference handbook;
- Company logo, 300 word profile and website link on Conference website;
- Company listing in the Conference App;
- Two collateral items in the delegate satchel (if sponsored); and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).

SILVER SPONSOR**\$9,900**

(4 opportunities)

Benefits Include:

- Two complimentary full Conference registrations including social function tickets;
- 20% discount on up to three additional full Conference registrations purchased;
- Company logo on sponsor signage at the Conference venue;
- Company logo in the Conference handbook;
- Quarter page advertisement in Conference handbook;
- Company logo, 100 word profile and website link on Conference website;
- Company listing in the Conference App;
- One collateral item in delegate satchel (if sponsored); and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).

BRONZE SPONSOR**\$6,600**

(6 opportunities)

Benefits Include:

- One complimentary full Conference registration including social function tickets;
- 20% discount on up to two additional full Conference registrations purchased;
- Company logo on sponsor signage at the Conference venue;
- Company logo in the Conference handbook;
- Quarter page advertisement in Conference handbook;
- Company logo, 50 word profile and website link on Conference website;
- Company listing in the Conference App;
- One collateral item in delegate satchel (if sponsored); and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).

WELCOME RECEPTION SPONSOR

\$5,500

(1 opportunity)

Benefits Include:

- Exclusive sponsorship of the Welcome Reception;
- One full conference registration including the Welcome Reception;
- Four complimentary Welcome Reception tickets;
- Company representative to address the Welcome Reception guests (five minutes);
- Company logo on function tickets;
- Acknowledgement as a sponsor on the program alongside Welcome Reception;
- Company logo in the Conference handbook;
- Quarter page advertisement in Conference handbook;
- Company logo and website link on Conference website;
- Company listing in the Conference App;
- One collateral item in delegate satchel (if sponsored); and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).

CONFERENCE WI-FI SPONSOR

\$2,500

(1 opportunity)

Delegates will be able to access wireless internet throughout the Conference venue.

Benefits Include:

- Delegates will receive a card in their registration pack, listing the Wi-Fi access information on one side and the sponsor's logo on the other;
- Company logo and website link on Conference website;
- Company logo on Conference sponsors' signage;
- Company logo in the Conference handbook; and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).

CONFERENCE WEBSITE SPONSOR

\$2,500

(1 opportunity)

Benefits Include:

- Company logo, 50 word profile and website link on Conference website;
- Company logo on Conference sponsors' signage;
- Company logo in the Conference handbook; and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).

KEYNOTE SPEAKER SPONSOR

\$5,500

(4 opportunities)

Benefits Include:

- One full conference registration including one ticket for each social function;
- Opportunity to introduce sponsored keynote speaker session;
- Company acknowledgement as a sponsor alongside speaker session in Conference handbook on Conference website;
- Company logo in the Conference handbook;
- Quarter page A4 page advertisement in Conference handbook;
- Company logo and website link on Conference website;
- Company listing in the Conference App;
- Company banner displayed during sponsored session (type and size of banner to be determined by the Conference Manager);
- One collateral item in delegate bag; and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).

CONFERENCE APP SPONSOR

\$5,500

(1 opportunity)

Benefits Include:

- Logo prominently featured on the Conference App;
- Company logo in the Conference handbook;
- Advertisement in Conference App;
- Company logo and website link on Conference website;
- Company logo on Conference sponsors' signage;
- One collateral item in delegate bag; and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).

CONFERENCE SACHEL SPONSOR

\$4,400

(1 opportunity)

Benefits Include:

- Exclusive sponsorship of Conference satchel;
- Company logo displayed on Conference satchel (artwork subject to committee approval);
- Company logo in the Conference handbook;
- Company logo on sponsor signage at the Conference venue;
- Company listing in the Conference App;
- One collateral item in delegate satchel; and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).

CONFERENCE LANYARD SPONSOR	\$4,400
(1 opportunity)	
Benefits Include:	
<ul style="list-style-type: none"> ▪ Exclusive sponsorship of Conference lanyard; ▪ Company logo displayed on Conference lanyard (artwork subject to committee approval); ▪ Company logo in the Conference handbook; ▪ Company logo on sponsor signage at the Conference venue; ▪ One collateral item in delegate satchel; and ▪ List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions). 	

SACHEL INSERTS	\$550
(unrestricted)	
<p>One branded piece of lightweight collateral (to be provided by organisation) inside the Conference satchel given to delegates. Collateral to be a maximum of 4 pages. This benefit is only available if the satchel sponsorship is confirmed.</p>	

WRITING PAD SPONSOR	IN KIND
(1 opportunity)	
Benefits include:	
<ul style="list-style-type: none"> ▪ Corporate logo and contact details on notepads (sponsor to arrange); ▪ Company logo in the Conference handbook. 	

PEN SPONSOR	IN KIND
(1 opportunity)	
Benefits include:	
<ul style="list-style-type: none"> ▪ Corporate logo and contact details on pens (sponsor to arrange); ▪ Company logo in the Conference handbook. 	

OCHRE SPONSOR

\$1100 (organisations turning over between \$10-\$20 million pa)

\$550 (organisations turning over between \$2-10 million pa)

\$275 (organisations turning over under \$2 million pa)

(15 opportunities)

This type of sponsorship is for businesses who support or conduct adventure therapy – the companies who get practical stuff done that results in people walking, paddling, riding and sailing in country.

Ochre sponsors must staff their table throughout the Conference during all day breaks and meals until the evening meal each day. Registration is not included for Ochre Sponsors – registrations are available at an additional cost.

Benefits include:

- Trestle table and two chairs located at the Conference venue
- You will be able to place one standard pull up banner behind your display table
- Logo and website link on the 8IATC Conference website
- Opportunity to purchase a website advertisement with logo and up to 75 words for \$220 per advertisement
- Opportunities to host a dinner table. Ochre sponsors are able to place one A4 sign on one table during evening meals so that Conference attendees can find your staff. One table can be reserved per Ochre sponsor

TERMS & CONDITIONS

Payment

In order to confirm your sponsorship, we will require the Sponsorship Booking Form and fifty percent (50%) deposit payment to be forwarded with your booking. The balance payment will be required by 4 May 2018. Payment must be received by this date to ensure full receipt of sponsorship benefits.

Cancellation Policy

In the event of a withdrawal of a sponsorship booking, please be advised that unless that particular area of sponsorship is resold, the Conference organising committee will reserve the right to retain sponsorship monies received.



**8TH
INTERNATIONAL
ADVENTURE
THERAPY
CONFERENCE**
SYDNEY, AUSTRALIA
2018

SPONSORSHIP BOOKING FORM

Please post or email this form to:

Michelle Bye

Sponsorship Manager

Encanta Event Management

Suite 614, St Kilda Road Towers

1 Queens Road, Melbourne, Victoria 3004

P: +61 3 9863 7606

E: michelle.bye@encanta.com.au

ABN: 82 064 781 568 – EECW Pty Ltd

CONTACT DETAILS

Please print clearly in block capitals.

NAME:						
ORGANISATION:						
POSITION:						
ADDRESS:				SUBURB:		
STATE:		POSTCODE:			COUNTRY:	
TELEPHONE:				FACSIMILE:		
EMAIL:				MOBILE:		
WEBSITE:						

SPONSORSHIP PACKAGE

All costs are shown in Australian dollars and include GST.

Package	#	Package	#
Gold Sponsor (\$14,000)	2	Conference Lanyard Sponsor (\$4,400)	1
Silver Sponsor (\$9,900)	4	Conference Wi-Fi Sponsor (\$2,500)	1
Bronze Sponsor (\$6,600)	6	Conference Website Sponsor (\$2,500)	1
Welcome Reception Sponsor (\$5,500)	1	Satchel Insert (\$550)	N/R
Conference App Sponsor (\$5,500)	1	Writing Pad Sponsor (in kind)	1
Keynote Speaker Sponsor (\$5,500)	4	Pen Sponsor (in kind)	1
Conference Satchel Sponsor (\$4,400)	1	Ochre Sponsor	15



**8TH
INTERNATIONAL
ADVENTURE
THERAPY
CONFERENCE**
SYDNEY, AUSTRALIA
2018

SPONSORSHIP BOOKING FORM

PAYMENT

Method of payment (tick appropriate box)

Pay by credit card

Please charge my: Visa MasterCard

For \$ _____

Card Number: _____ Expiry Date: _____ CCV: _____

Cardholders Name: _____ Signature: _____

Pay by Electronic Funds Transfer (EFT)

EECW Pty Ltd ITF 8IATC

BSB: 016002

Account: 405846629

Bank Swift Code: ANZ BAU3MXXX

Bank Name: ANZ

Bank Full Address: ANZ, Allendale Square, 77 St Georges Terrace, Perth WA 6000

Please email remittance advice to michelle.bye@encanta.com.au

Sponsorship confirmation and a tax invoice will be sent upon receipt of your booking form.

I have read the cancellation policy on page 10 and accept all of its conditions:			
Name:			
Signed:		Date:	